

# Demo Management Dashboard

## Dienstverlener





KPI Financieel

<b>Omzet</b> € 53.000 ↑ 3.9%	<b>Omzet in % target</b> 106% ↑ 3.9%	<b>Kosten</b> € 44.500 ↑ 2.1%	<b>Netto Winst / Verlies</b> € 8.500 ↑ 14.9%	<b>Winst jaar</b> € 53.650
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KPI Verkoop

<b>Klanten</b> 42 ↑ 13.5%	<b>Instroom</b> 2 ↓ -60.0%	<b>Uitstroom</b> 0 n.v.t.	<b>Leads</b> 5 0.0%	<b>Abonnementuren</b> 604 ↑ 1.7%
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KPI Interne Organisatie

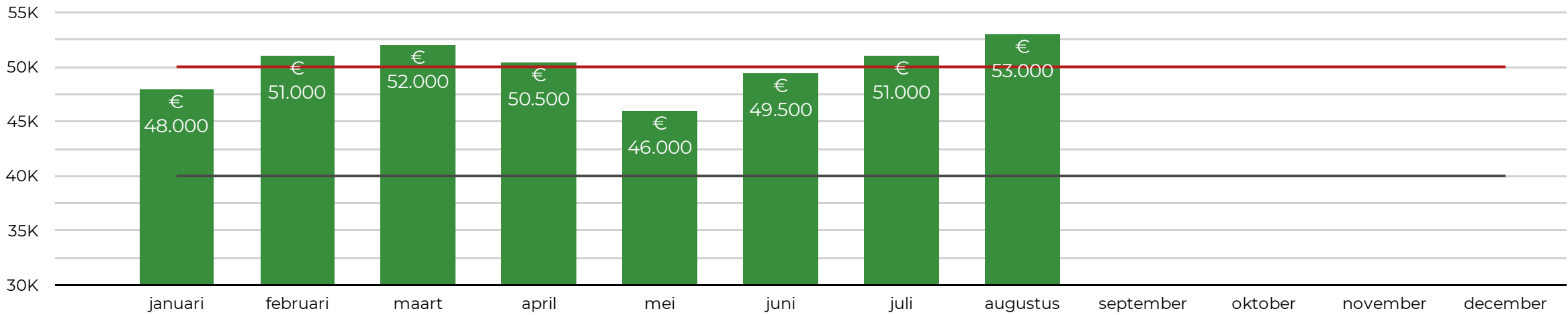
<b>Contracturen</b> 1.108 0.0%	<b>% Geschreven uren</b> 99% ↓ -0.7%	<b>% Declarabel</b> 59% ↓ -16.1%		
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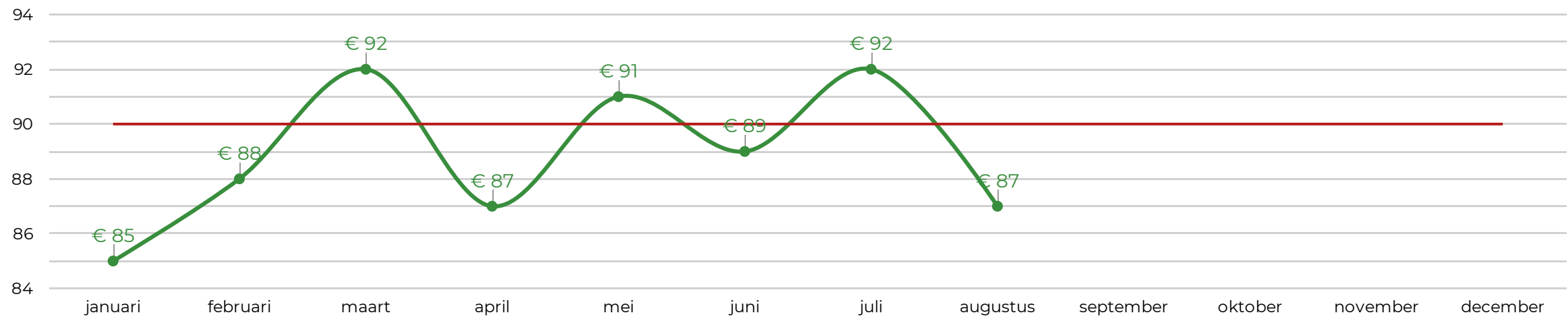
**KPI Omzet**

<p><b>Omzet</b></p> <p>€ 53.000</p> <p>↑ 3.9%</p>	<p><b>Gemiddeld tarief</b></p> <p>€ 87</p> <p>↓ -5.4%</p>	<p><b>Omzet in % target</b></p> <p>106%</p> <p>↑ 3.9%</p>	<p><b>Omzet jaar totaal</b></p> <p>€ 401.000</p>	<p><b>Omzet jaar te realiseren</b></p> <p>€ 199.000</p>
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■ Omzet    — Omzet jaar target €600.000    — Omzet gemiddeld vorig jaar



● Tarief gemiddeld    — Tarief target

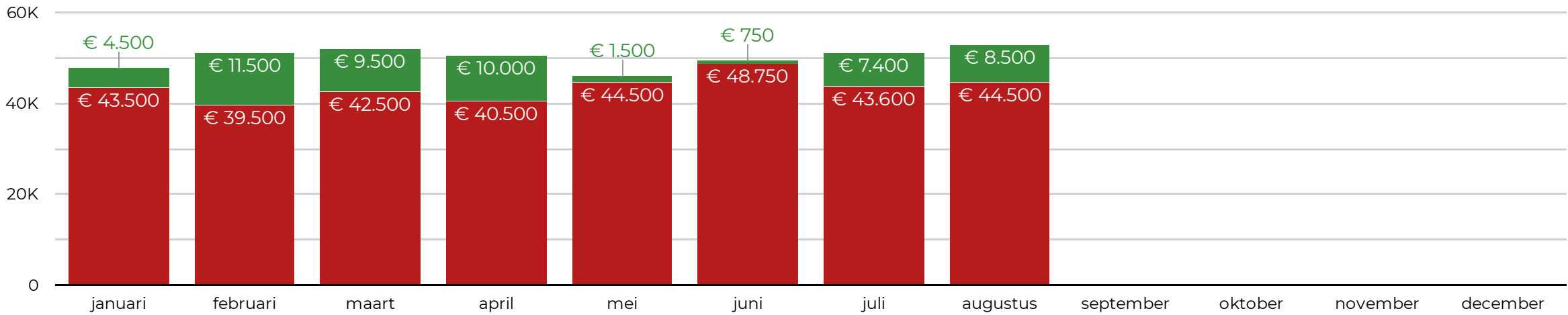




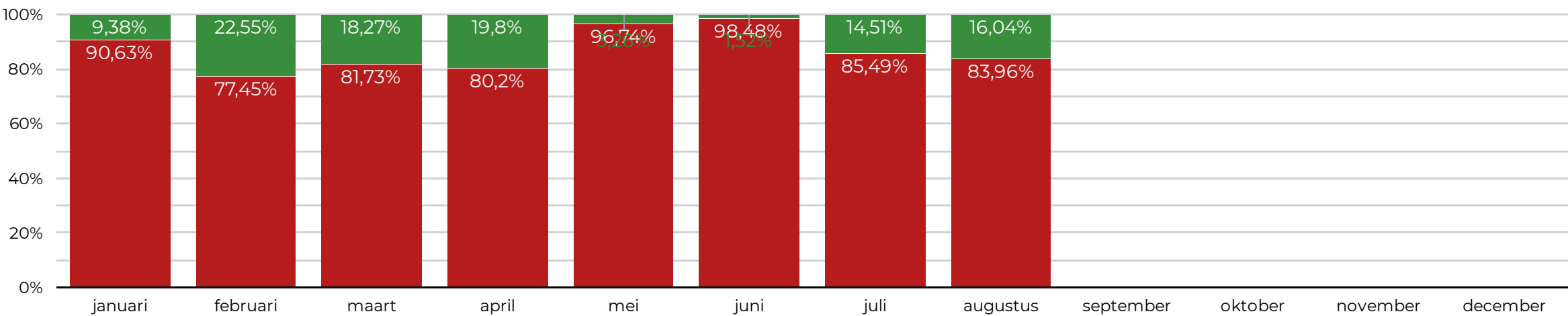
**KPI Winst & Verlies**

<b>Omzet jaar</b> € 401.000	<b>Kosten jaar</b> € 347.350	<b>% Kosten jaar</b> 86%	<b>Nettowinst jaar</b> € 53.650	<b>% Nettowinst jaar</b> 14%
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■ Kosten ■ Netto Winst



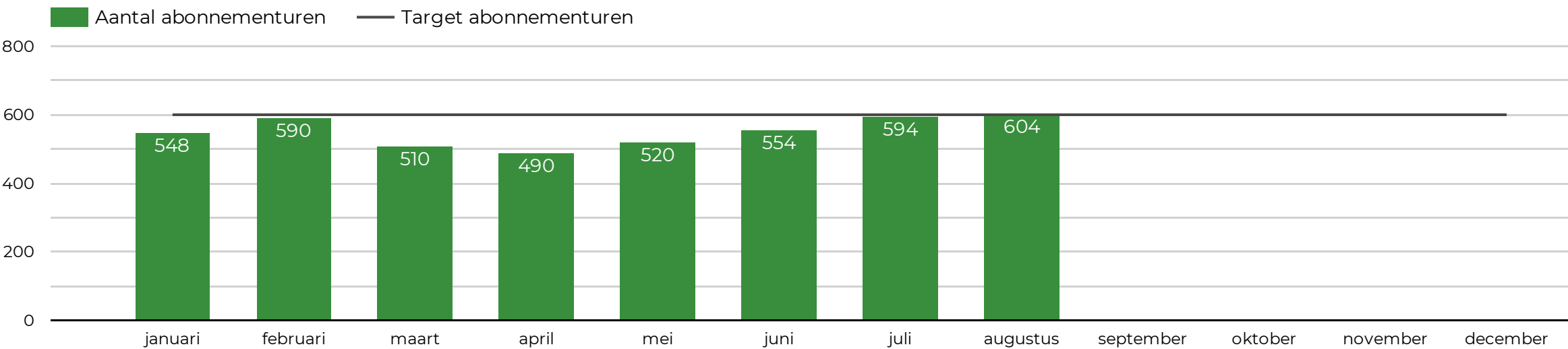
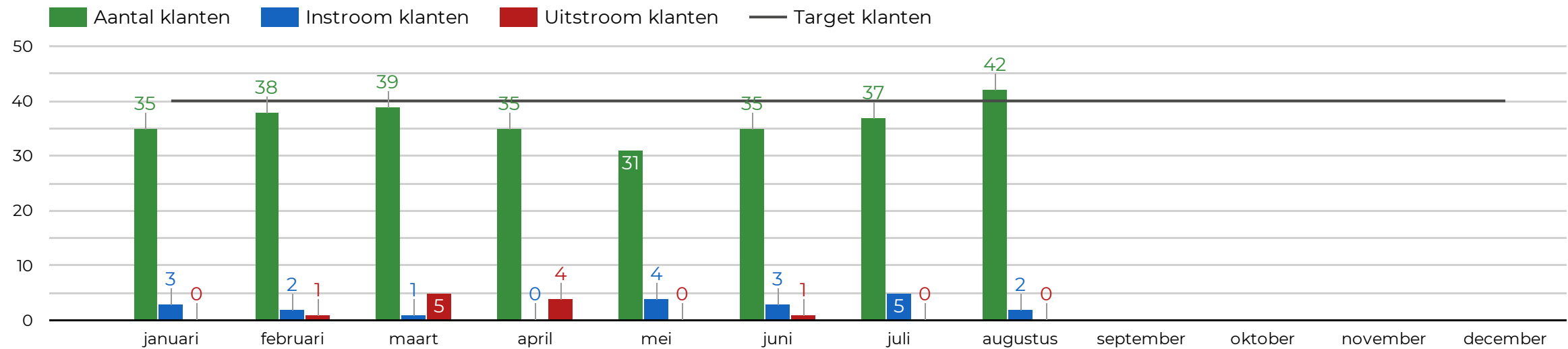
■ % Kosten ■ % Netto Winst





**KPI Verkoop**

<p><b>Klanten</b></p> <p>42 ↑ 13.5%</p>	<p><b>Instroom</b></p> <p>2 ↓ -60.0%</p>	<p><b>Uitstroom</b></p> <p>0 n.v.t.</p>	<p><b>Leads</b></p> <p>5 0.0%</p>	<p><b>Abonnementen</b></p> <p>604 ↑ 1.7%</p>
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## KPI Interne Organisatie

